

FOR IMMEDIATE RELEASE

West Windsor Community Farmers Market

Contact: Chris Cirkus, manager@westwindsorfarmersmarket.org 609-933-4452

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West Windsor, NJ, October 20, 2021 — The Focus is on the Local!

It's all about local food and seasonality at the West Windsor Farmers Market! Each and every Saturday from 9:00am-1:00pm until Thanksgiving, local farmers and artisan food producers, including a knife sharpener, all from within fifty miles of West Windsor gather at the Vaughn Lot at the Princeton Junction Train Station to celebrate the bounty of New Jersey.

Your grocery shopping has never been more pleasurable than in the open-air marketplace. Find everything from Jersey Fresh produce, artisan cheese and dairy products, beer, wine and spirits, ghee, curries, jams, mushrooms, sustainably caught seafood, grass-fed and pastured meats and poultry, farm fresh eggs, honey, teas, coffee, locally grown oats, fresh pasta and sauces, vegan chocolates, prepared soups, salads, and broth, alpaca fiber wear, savory and sweet crepes, baked goods (gluten-free as well), and locally grown flowers. Live music and community groups weekly.

Market Manager, Chris Cirkus notes, "creating a local food space for the greater community to visit and shop weekly is what we do; the positive energy is palpable!"

Rain or shine, Saturdays 9:00-1:00 through November 20, 2021. Entrance: 877 Alexander Road, free parking Visit [wwcfm.org](http://wwcfm.org) or call 609-913-7581.

The WWCFM accepts SNAP/EBT and offers matching incentives towards fruit & vegetable purchases (up to \$20 per market day). Several farms accept WIC/FMNP/SFMNP

The Market is proud to announce that it will host the winter market season on the first and third Saturdays (with the exception of January which will run on the second and fourth Saturdays) in the upper Vaughn Lot - same entrance of 877 Alexander Road as the summer market season. Winter markets run from 10am-1pm.

## **NOVEMBER SCHEDULE OF EVENTS**

### **October 30:**

Annual Halloween Parade - 9:45 line up

West Windsor Police & Fire Vehicles and Officers on Site 10-11am

Sponsor of the Day: Smile Society

Community Groups:

Girl Scout Troop 71683 (single use plastic initiative)

Lightning Lacrosse

West Windsor Bicycle & Pedestrian Alliance

West Windsor Historical Society  
Yes, We CAN! Fresh/Shelf Stable Food Drive  
Music: This Old House

**November 6:**

Sponsor of the Day: RWJ Physical Therapy  
Community Group:  
Girl Scout Troop 71683 (single use plastic initiative)

**November 13:**

Community Group:  
Yes, We CAN! Fresh/Shelf Stable Food Drive

**November 20:**

FINAL REGULAR SEASON MARKET

**December 4:**

Winter Markets Begin - upper Vaughn Lot 10am-1pm

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